



Mrs.Kumuthinidevi Shanthrakumar

Dean

Faculty of Communication and Business Studies

Trincomalee Campus, EUSL

Basic Information

MRS.KUMUTHINIDEVI SHANTHRAKUMAR

Designation

Dean / Faculty of Communication & Business Studies

Department

Business & Management Studies

Faculty

Faculty of Communication & Business Studies

T.P (Office)

026-2224011

Mobile

+94774075996

E-mail

kum.1967@yahoo.com

Qualification

B.Com (Eastern University, Sri Lanka)

M.B.A (Eastern University, Sri Lanka)

Teaching Areas

- Financial Accounting
- Management Accounting
- Cost Accounting
- Financial Management
- Portfolio Management
- Financial Statement Analysis

Research Interest

- Accounting
- Financial Institution & Capital Market
- Portfolio Management
- Human Resource Management

Dissemination of Knowledge:

- Research Guidance to Internal & External degree Students - Department of Business & Management Studies.

Journal Articles:

- "Importance of the investment in Finance" Published on "Nithilam " / Zonal Education office, Trincomalee in 2014
- Undergraduate Accounting Students' Perceptions of Students' Empowerments and Accounting Technical skills: Special reference to the undergraduate Students at Trincomalee Campus" published in International Journal multidisciplinary Research Academy (IJMRA) on 1st of May 2016.
- "A study on Effectiveness of the internal control system in the private Banks of Trincomalee" published in International Journal of Scientific and Research publications in June 2016.
- Impact of service Quality on fast foot consumption among students of Trincomalee Campus, EUSL, co-author Ms.M.S.F.Nasrifa & Ms.T.Prajana presented in 1st International Research Conference, TRInCo - 2016 on 15th of September 2016.
- A study on quality of work life of the non - managerial employees at apparel industry in Trincomalee District, co-author Mr.K.Suthagaran presented in 1st International Research Conference, TRInCo - 2016 on 15th of September 2016.
- "An Analysis of the customer satisfaction with in the banks in trincomalee - with particular regard online banking." Published in International Journals of Multidisciplinary Research Academy (IJMRA) on 1st of March 2017.

Departmental & Faculty Activities and Responsibilities:

- Functioning as Dean of FCBS from 18.02.2016 - to date
- Head / Department of BMS, FCBS from 18.12.2013 - 18.12.2016
- Chairing Faculty Board Meeting every month
- Attending Standing Committee on Management Studies at UGC Colombo to date
- Being a member in the Campus Board of Trincomalee Campus, EUSL to date
- Being a member in the Board of Examiner of internal and external degree program FCBS and internal degree program Unit of Siddha Medicine
- Being a member in the Board of Study of the External Studies Unit Trincomalee Campus, EUSL to date.
- Appointed as the Coordinator for the external study unit from 10.10.2012 to 15.03.2014.
- Appointed as senior treasurer for Students Union - Academic Year 2012/2013, 2013/2014, 2014/2015 & 2015/2016.
- Appointed as senior treasurer for Muslim majlis, TC academic year - 2012/2013.
- Prepared revision of the Curriculum (Internal & External) of the department Business & Management Studies, FCBS
- Member of the Technical Evaluation Committee (TEC)
- Chairman of the Technical Evaluation Committee
- Chairman of the Canteen Committee
- Panel member for viva - examination for research students (Internal & External)
- Participated in the Corporate plan & Strategic plan for the Campus
- Chair of the Bid opening Committee
- Panel of the Judges on 02.10.2015 English day competition - IDAS / HETC at Trincomalee
- Supporting and contributing to the review of cadre & structure of the Trincomalee Campus on 13th February 2016 at TC
- Being a member in the Leave & Awards Committee of EUSL to date
- Being a member in the Probationary Leave Committee of EUSL to date

- Being a member in Management Committee of CEDEC,EUSL to date
- Being a member in Management Committee of SDC,EUSL to date
- Being a member in Curriculum Evaluation Committee at EUSL to date
- Being a member in Research Grant & Publication Committee at EUSL to date
- Being a member in Library Committee at EUSL to date
- Being a member in the Senate of EUSL to date
- Being a member in the University Higher Degree Committee of EUSL to date
- Being a member in the Finance Committee, EUSL to date
- Being a member in the Council of EUSL to date
- Being a panel member in the selection committee for the post of Lecturer (Prob.) in Department of LCS/FCBS
- Being a panel member in the selection committee for the post of Lecturer (Prob.) in Department of BMS/FCBS
- Being a Panel member of the Selection Committee for the post of Temporary Assistant lecturers in department of BMS and LCS/ FCBS
- Being a panel member in the selection committee for the promotion to the post of Senior Lecturer Gr- of Department of BMS/FCBS
- Being a member in Internal Quality Assurance university Cell
- Being a panel member in the Selection Committee for the post of Security Guard

Social Outreach:

- Conducted “Awareness programme on University Entrance and Career Planning “on 10th of May 2016 at St. Mary’s College, Trincomalee.
- Conducted “Seminars for G.C.E (A/L) - 2016 Commerce stream students on 12th of July 2016 at St. Joseph’s College, Trincomalee
- Resource person for workshop on “University Application and Course Selection” Procedure held at T/R.K.M. Sri Konewswara Hindu college on 09.02.2017.