



Mrs. Anuja Raveenther

Lecturer

Department of Business and Management Studies

Faculty of Communication and Business Studies

Trincomalee Campus, Eastern University, Sri Lanka

Academic Records:

- Master of Science in Management (M.Sc in Mgt), University of Sri Jayewardenepura, Sri Lanka (2017)
- Bachelor of Business Administration (BBA) in Human Resource Management with First Class honors, Eastern University, Sri Lanka(2010)
- Diploma in Psychological Management, All India Institute of Management Studies(2008)
- Diploma in Computerized Accounting, British Informatics of Computer Technology (BICT)(2008)
- Diploma in Project Management, Management Education Community Work Information Network (MECWIN), Kandy, Sri Lanka. (2008)

Professional Qualifications:

- Successfully completed Teaching Methodology conducted by the Staff Development Centre, Eastern University, Sri Lanka (2014).

Employment History:

Position	Period	Employer
Lecturer (Prob.)	2012	Trincomalee Campus, EUSL
Temporary Asst. Lecturer	2010	Eastern University, Sri Lanka
Undergraduate Trainee	2008	Bank of Ceylon, Town Branch

Research Publications:

- Anuja.R. (2017). "The Relationship between Career Choice and Environment, Opportunity and Personality". **International Journal of Scientific and Engineering Research** (IJSER), Volume 8, Issue 3, March 2017. (ISSN 2229-5518).
- Anuja.R (2016) "Organizational Citizenship Behavior in Schools: Special Reference to Schools in Trincomalee District in Sri Lanka" in **European Journal of Business and Management**, ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online) Vol.8, No.33, 2016.

- Anuja, A., Anton Arulrajah, A. (2013). Team working practices and Team Orientation of employees: A Comparative study between the State and Private Banks in Sri Lanka, proceedings, **Sri Lankan journal of Human Resource Management, University of Sri Jayawardenepura**, Sri Lanka. Vol.4, No.1, 2013.
- Anuja, A. (2010). Employee Attitude towards Team Orientation: A comparative study between public and private sector banks in Trincomalee district, **9th Annual Research Session, Eastern University**, Sri Lanka. Vol.9, Pg.36, 2010.

Published Articles

- ***“Impact of Economic Factors on New Business Creation in Sri Lanka”***, published Magazine **Poverty Entrepreneurship and development** edited by Mrs. K.Kamalakumary, March 2014, ISBN 978-955-414189-0-1.
- ***“Importance of Management”*** – Magazine of **Leader**, Department of Management, Eastern University, Sri Lanka
- ***“Attractive Personality Development”*** – Magazine of **Valarum Viludukal**, Student Union, eastern University, Sri Lanka
- ***“ SMART Technology leads observing Ability”*** – Magazine of **Kilakkoli (2011)** , Eastern University, Sri Lanka

Current Research Projects:

- The Relationship between Human Resource Practices and Employee Retention in Telecom industry in Sri Lanka
- Relationship between transfer of training and three predictors: Training design, Trainee characteristics and Work environment in Banking Sector in Trincomalee District in Sri Lanka.

Teaching Interest:

- Human Resource Management
- Industrial Psychology
- Strategic Human Resource Management
- Organizational behavior
- International Human Resource Management
- Strategic Management
- Capacity building and negotiation skills etc

Areas of research:

- Human Resource Management
- Management

University Service at Trincomalee Campus

- Coordinator for Sports Unit, Trincomalee Campus, Eastern University, Sri Lanka(2013)
- Coordinator for the Final year Students, Department of Business & Management Studies (2013)
- Member of the Campus Board (On invitation), Trincomalee Campus (2013)
- Member of the Faculty Board, Faculty of Communication and Business and Management Studies (On invitation)(2013), Trincomalee Campus
- Member of the QIG proposal writing Member of the Sports Advisory Board, Eastern University, Sri Lanka Member of Technical Evaluation Committee, Sports Unit. (2013)
- Research guidance to the final year students (Internal & External)
- Panel member for viva – voce exam for Year III and Year IV students
- Participated in the preparation of the Development Plan, Master Plan & Corporate Plan for the Campus
- Representative for Strategic Plan, Department of Business and Management Studies from 19th Feb 2014 to 1st of June 2014

Mailing Address:

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