



**Ms. Kirushanthi Kousthupamany**

Lecturer (Probationary)

**ACADEMIC RECORD**

BBA ( Hons) – Eastern University, Sri Lanka (2003 -2008)

MBA - Sri Jayewardenepura University, Sri Lanka (2010 -2012)

Diploma in Banking and Finance – Institute of Bankers Association, Sri Lanka (2012)

**PROFESSIONAL EXPERIENCE**

1. 2013 August – to date – **Lecturer (Probationary)**, Department of Business and Management Studies, Faculty of Communication and Business Studies, Trincomalee Campus, Eastern University.
2. 2009 October – 2013 August – **Assistant Relationship Manager**, DFCC Bank and DFCC Vardhana Bank.
3. 2008 July- 2009 September - **Temporary Assistant Lecturer**, Eastern University, Sri Lanka.

**TRAINING & TEACHING EXPERIENCES**

1. 2009-2013 – **Visiting Lecturer** – Certificate Course and Diploma Course in Banking and Finance – Institute of Bankers Association and its affiliated institutions.
2. 2008 – 2009 **Visiting Lecturer** – Degree of Business Management –IDM

**Training and Development**

- Participated training program on “**Credit Appraisal**” in Chennai –India from 06<sup>th</sup> of February 2012 – 10<sup>th</sup> of February of 2012 conducted by CRISIL Credit Rating Institution.
- Participated training program on Pawning conducted by Central Bank of Sri Lanka in 2013.

- Participated various banking related training programs (Banking Operations, International Trade, Treasury, Business Banking, Project financing, Refinancing, SME, Leasing and Hire purchase, Banking law and legal, Customer relationship management, Off –shore Banking , Exchange control) conducted by DFCC Bank during the period from 2009 – 2013.
- Workshop on “Youth Leadership Programme” organized by the Sri Lankan Foundation Institution in 2003.
- Functioned as a Member of research teams to conduct “A Survey on Alternative Income Generation Options” in Batticaloa District on behalf of United Nations Development Programme (UNDP)

## **RESEARCH PAPER PRESENTATIONS**

1. 2008 –“A study on Key success factors for the effectiveness of Postal Department” (Special reference to Batticaloa) at undergraduate research session conducted by Eastern University Sri Lanka.
2. 2012 - “Analysis the Service quality of DFCC Vardhana Bank”, Bank Seminar on Service improvements, DFCC Bank in 2013.

## **On going Research**

1. The study on key success factors of the commercial bank in Eastern province.
2. Perceptions of small, Medium Enterprise Entrepreneurs regarding factors contributing to failure in Manmunai North Division Secretariat Division, Batticaloa.

## **Article Publication**

- “Time Management” in Illakku (Student Union Publication) in 2003
- “Financial crisis and its impact on developing countries” in Virakesary in 2008
- “Women and Stress Management” in Daily News in 2009
- “Mobile Marketing” in Daily News in 2009
- “Employee Satisfaction” in Daily News in 2009
- “Time Management” in Daily News in 2009

## **Achievements, Awards & Prizes**

- Awarded second place in **80<sup>th</sup> international Co-operatives Quiz Competition at National Level** conducted by Societies and Co –Operative.

- Awarded second place **in Social Study Quiz Competition at National Level conducted by Ministry of Human Resource, Education, Culture affairs.**
- Awarded Second Place **in Swami Vipulananda Memorial Challenges Trophy Quiz Competition** at District Level
- Awarded for “Best General Knowledge Student” in St. Cecilia’s Girls National School in 2002.

### **TEACHING INTEREST**

1. Management
2. Marketing
3. Small Medium Enterprises
4. Banking and Finance
5. Economics
6. Financial Management

### **RESEARCH INTEREST**

1. Management
2. Marketing
3. Small Medium Enterprises
4. Banking and Finance
5. Economics

### **Mailing Address**

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Faculty of Communication and Business Studies,  
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