



**NAME** : K.G.L.A. Nisansala Subhasini Jayawardhana.

**ACADEMIC RECORD** : B.A. (Hons) in Communication Studies - Trincomalee Campus, Eastern University, Sri Lanka, 2012.

### **PROFESSIONAL EXPERIENCE**

- 15<sup>th</sup> August 2014 - to date – Lecturer ( Probationary) in Communication Studies, Department of Languages and Communication Studies, Trincomalee Campus of Eastern University, Sri Lanka.
- 15<sup>th</sup> August 2013 - to 14<sup>th</sup> August 2014 – Temporary Lecturer in Communication Studies, Department of Languages and Communication Studies, Trincomalee Campus of Eastern University, Sri Lanka.
- November 2012 – to August 2014 - Visiting Lecturer of the Faculty of Humanities and Social Sciences in Open University, Sri Lanka.

### **RESEARCH PUBLICATIONS**

#### **RESEARCHES**

- “The Current Tendency of Movie Viewers towards DVD movies, with special reference to Galewela Divisional Secretariat Area”- Undergraduate Thesis, April, 2012.
- “New” Freedom of Expression in Media. Content analysis of “dissent” using face book wall posts. A combined research with Dr.Theodore Fernando (Senior Lecturer) and Ms. Pushpika Ganegoda (Lecturer - Probationary), 2013.

#### **PUBLICATIONS**

- “Farewell to Movie Theatres – The Current Tendency of Movie Viewers towards DVD Movies”, the research paper published in ShreePrakashan multidisciplinary E- journal, November, 2014.

### **RESEARCH PAPER PRESENTATIONS**

- 2014 – “Farewell to Movie Theatres – The Current Tendency of Movie Viewers towards DVD Movies”. GCRA International Conference on Media in Transformation: Exploring Role of ICT, Innovative Communications and New Media, Sri Lanka Foundation, Sri Lanka.

### **ON GOING RESEARCH**

- Smart Phone Usage of Sri Lankan University Students for the Educational Purpose.

### **TEACHING INTEREST**

1. Communication and Persuasion.
2. Print Media
3. Cross Cultural Communication
4. Communication Theories and Media Literacy.

### **RESEARCH INTEREST**

1. New Media
2. Print Media
3. Film and Television

### **CONTACTS**

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